

THE  
**PREMIERE**  
BY GRAND ZURI HOTELS

Grand Zuri  
HOTELS

Zuri **EXPRESS**  
new brand of hotel pelangi

WE KNOW HOW TO PLEASE YOU !

A solid red circle containing the text "WE KNOW HOW TO PLEASE YOU!" in white, uppercase, sans-serif font.

WE  
KNOW  
HOW TO  
PLEASE YOU!

[www.grandzuri.com](http://www.grandzuri.com)

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# Grand Zuri Group

With its vision to be a global contemporary brand and its locally anchored heart, Grand Zuri is all about offering unique experiences for discerning customers.

Grand Zuri has gained numerous accolades over the years, and continues to go from strength to strength, announcing a string of distinctions that define its place in the industry.

Grand Zuri Group's business spans over various inter-related industries. Apart from operating hotels, the group also operates laundry and bakery, with other businesses to include developer, building material distributor and constructions among others.

With its humble beginnings in Pekanbaru, Riau, Grand Zuri hotels are now spreading to more major destinations in Indonesia, offering business and leisure travellers a distinct level of service and facilities. Grand Zuri is all about providing places where people can truly be content. After all, **we know how to please you!**

# Investment Outlook

Grand Zuri is entering the most exciting period of its history, with bold plans to substantially increase its portfolio by opening a host of new hotels and resorts in strategic destinations around the nation.

In a major initiative to grow the brand, there are currently numerous projects under development and several others are in the talk.

Backed by professionals in their fields, Grand Zuri sets itself apart from its competitors by offering its investors a holistic approach starting from design, construction, financing and hotel management.

If you wish to learn more or discuss the opportunity to develop a Grand Zuri hotels, please contact us to express your interest.

# History



# PT. Sumaraja Indah

*global performance local spirits*

Head Office

Komplek Perkantoran Sudirman Raya Blok A No 1- 4  
Pekanbaru, Riau

Established in 1984 in Dumai and have since completed hundreds of projects of various scale and magnitude, scattered over Pekanbaru, Duri, Dumai, Minas, Pasir Pangaraian, Banda Aceh, Rokan Hilir, Bengkalis, Palembang, Jakarta, etc as commissioned by govermental agencies, oil and gas companies and other private corporations.

These projects includes housing, office buildings, workshops, laboratories, hotels, places of worship, schools, hospitals, storage facilities, factories, gas stations, shops, sports venues, roads, bridges, air-conditioning, transportation, swimming pools, building foundations, club houses, and many others.

# PT. Jaya Glasindo Abadi

Jalan Riau No 23 Labuh Baru Timur Kec Tampan Pekanbaru

Agent / distributor of building materials such as:

- Cement (Semen Tiga Roda)
- Ceramic tiles (Mulia & Essenza, Granito)
- Sanitary (Toto)
- Lightweight steel frame (Smart Truss)
- Roofing (Onduline, Spandek, etc)
- Pipe (Wavin, black carbon steel & galvanized)
- Glass (Asahimas, etc)
- Roll bar
- Steel profile
- Zinc (Swan Brand, etc)
- Asbestos, etc
- Insulator, etc

# PT. Ekaredi Mitra Nusa

Head Office

Komplek Perkantoran Sudirman Raya Blok A No 1- 4 Pekanbaru

Total completed constuctions:

1. Shops + 870 unit
2. Offices + 97 unit
3. Housing + 1.577 unit
4. Storage facilities + 100 unit

# 5' aSec

Laundry & Dry Clean 5'aSec have started offering its services in Gatot Subroto, Pekanbaru since 15 July 2003. Founded in 1968 by a group of professionals already specialized in dry-cleaning, 5aSec has developed over the years to become the biggest international dry cleaning group with shops under franchise. 5aSec is now established as the world leader with over 1,400 centers on every continent.



# Holland Bakery

Head Office

The Summit at Sudirman City Center

Jalan Jendral Sudirman No 389 Pekanbaru, Riau

Operated by PT. Dinamika Citra Rasa. Serving a wide selection of local and international pastries, cakes and other bake goods. The Pekanbaru branch is currently employing 103 personnel.



# Grand Zuri Pekanbaru

<b>Opening date :</b>	<b>17 July 2003</b>
<b>No. of rooms :</b>	<b>115</b>
<b>No. of employees :</b>	<b>150</b>
<b>Building area :</b>	<b>+/- 8000 m<sup>2</sup></b>
<b>Land area :</b>	<b>+/- 4000 m<sup>2</sup></b>
<b>No. of floors :</b>	<b>12 + 1 Basement</b>

Our very first property opened its door in 2003. Grand Zuri Pekanbaru is designed for the discerning business and leisure traveller who appreciates simplified elegance. Business visitors appreciate that the local businesses are all within reach of our location. The hotel houses 115 rooms & suites. All rooms are modern in design, combining simplicity with exceptional comfort and convenience. All suites feature a separate living area, a spacious work desk, a large bathroom with bathtub, and are complemented by WiFi, 32-inch flat screen TV and mini-bar. Cerenti Restaurant offers informal, wide selections for breakfast, lunch and dinner, from local dishes to international fares. Guests can stay productive in our 24-hour business center with copy, fax, printing and computer services. The Spa is a harmonious cocoon where every imaginable indulgence awaits, offering shiatsu and traditional Indonesian treatments. The hotel's spacious gymnasium is equipped with a full range of the latest exercise equipment for cardiovascular and weight training, and features fitness professionals to assist with training sessions. The facilities also include a swimming pool, sauna and whirlpool with relaxation areas. The hotel offers 2 meeting rooms and ballroom accommodating between 20 to 300 guests for a variety of occasions.



ADDRESS

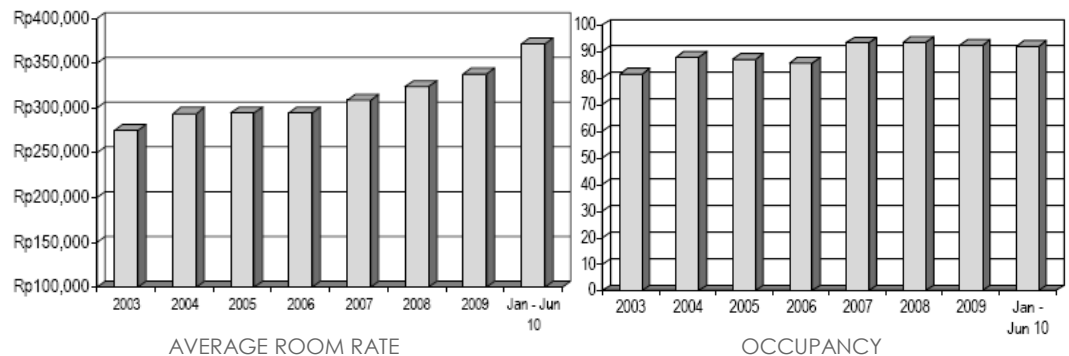
Jl Teuku Umar no. 7  
Pekanbaru, 28141, Riau

TELEPHONE

+62 761 857 888

FAX

+62 761 858 999



# Zuri Express Pekanbaru @ Gatot Subroto

- previously Hotel Pelangi

<b>Opening date :</b>	<b>15 January 2004</b>
<b>No. of rooms :</b>	<b>51</b>
<b>No. of employees :</b>	<b>40</b>
<b>Building area :</b>	<b>+/- 1700 m<sup>2</sup></b>
<b>Land area :</b>	<b>+/- 652 m<sup>2</sup></b>
<b>No. of floors :</b>	<b>4</b>

A fresh, clean, uncomplicated hotel choice offering comfort, convenience and good value. The hotel is centrally located, guests are steps away from the hustle and bustle of the city. With a name you can trust and a price you can afford, we'll indulge you with a practical and convenient stay. The hotel rooms are equipped with one king or two double beds, guests will delight in comfort with free high-speed Internet access, a flat screen TV and a well-lit desk. Rest easy on quality bedding with a plush pillow. While staying at the hotel, guests can start their morning off right at the complimentary, hot breakfast bar. Enjoy a selection of local flavours available ala carte round the clock from the café, or grab a meal from a wide selection of restaurants in the area. A selection of meeting rooms caters for business travellers and the meetings business segment looking to hold exclusive events or even an intimate wedding.

ADDRESS

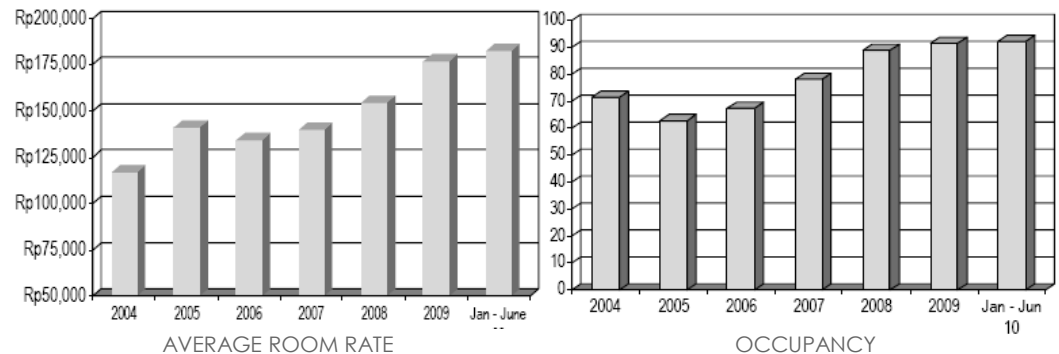
Jl. Gatot Subroto No 39  
Pekanbaru , Riau

TELEPHONE

+62 761 854 899

FAX

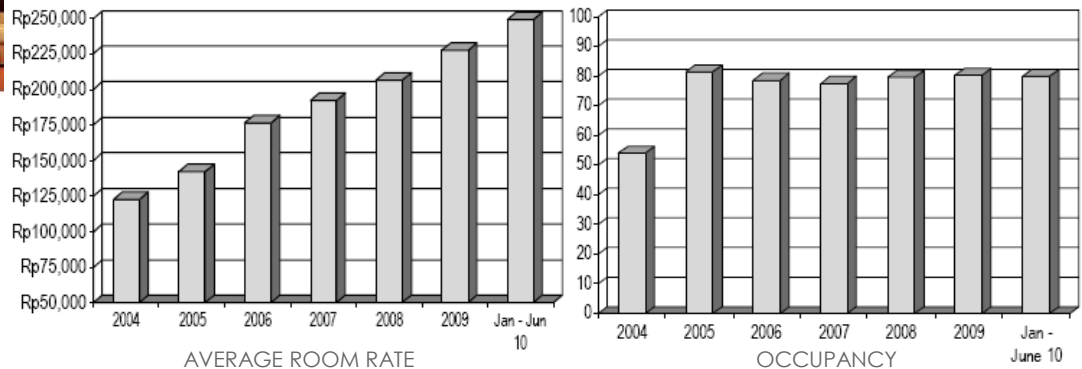
+62 761 23 153



# Grand Zuri Duri

**Opening date :** 15 Sept 2004  
**No. of rooms :** 92 + 2 villas  
**No. of employees :** 85  
**Building area :** +/- 7000 m<sup>2</sup>  
**Land area :** +/- 11000 m<sup>2</sup>  
**No. of floors :** 4

Grand Zuri Duri is designed with a resort sensibility to provide a much-needed sanctuary and sets itself apart from others in the area. The hotel houses 97 rooms, suites and pool villas. All rooms are modern in design, combining simplicity with Indonesian accent with emphasis on exceptional comfort and convenience. All suites and villas feature a separate living area, a spacious work desk, a large bathroom with bathtub, and are complemented by WiFi, flatscreen TV and minibar. Cerenti offers informal, wide selections for breakfast, lunch and dinner, from local dishes to international fares. Interiors are designed to create a relaxing ambience. The Spa is a harmonious cocoon where every imaginable indulgence awaits, offering shiatsu and traditional Indonesian treatments. The hotel's spacious gymnasium is equipped with a full range of the latest exercise equipment for cardiovascular and weight training, and features fitness professionals to assist with training sessions. The facilities also include a massive swimming pool with relaxation areas. The hotel offers meeting rooms accommodating for a variety of occasions.



ADDRESS

Jl Hang Tuah no 26

TELEPHONE

Duri 28884, Riau

FAX

+62 765 598899

+62 765 598898

# Grand Zuri Dumai

**Opening date :** 3 Dec 2006  
**No. of rooms :** 97  
**No. of employees :** 83  
**Building area :** +/- 8000 m<sup>2</sup>  
**Land area :** +/- 4000 m<sup>2</sup>  
**No. of floors :** 8

Located in the second widest city by area in Indonesia by area, Grand Zuri Dumai is designed for the discerning business and leisure traveller who appreciates simplified elegance has since provide a breath of fresh air to the hospitality industry in the area. The local businesses are all within reach of our location. The hotel houses 97 rooms & suites. All rooms are modern in design, combining simplicity with exceptional comfort and convenience. All suites feature a separate living area, a spacious work desk, a large bathroom with bathtub, and are complemented by WiFi, 32-inch flatscreen TV and minibar. Cerenti offers informal dining with wide selections for breakfast, lunch and dinner, from local dishes to international fares. The Spa is a harmonious cocoon where every imaginable indulgence awaits, offering shiatsu and traditional Indonesian treatments. The hotel's spacious gymnasium is equipped with a full range of the latest exercise equipment for cardiovascular and weight training, and features fitness professionals to assist with training sessions. The facilities also include a swimming pool, sauna and whirlpool with relaxation areas. The hotel offers 3 meeting rooms and a ballroom accommodating up to 600 guests for a variety of occasions from smaller scale meetings to extravagant weddings.



ADDRESS

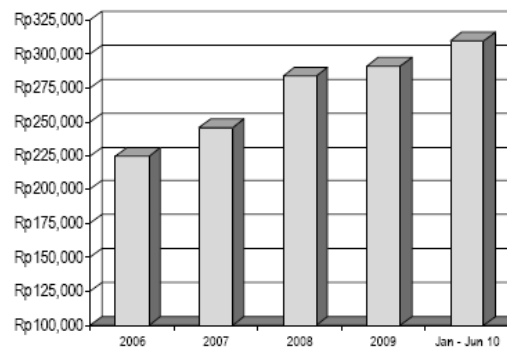
Jl Jend. Sudirman no. 88  
Dumai, 28812, Riau

TELEPHONE

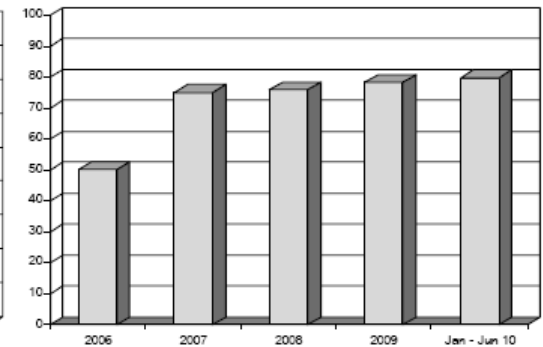
+62 765 31999

FAX

+62 765 36688



AVERAGE ROOM RATE



OCCUPANCY

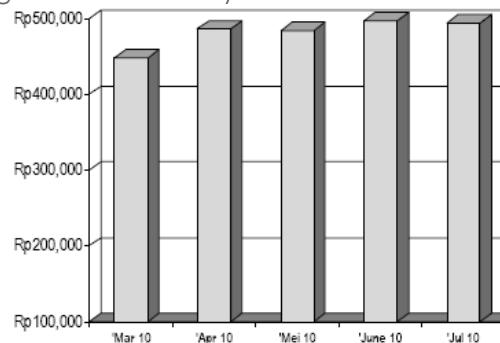
# Grand Zuri Jababeka

**Opening date :** 26 March 2010  
**No. of rooms :** 129  
**No. of employees :** 130  
**Building area :** +/- 9500 m<sup>2</sup>  
**Land area :** +/- 5000 m<sup>2</sup>  
**No. of floors :** 10 + 1 Basement

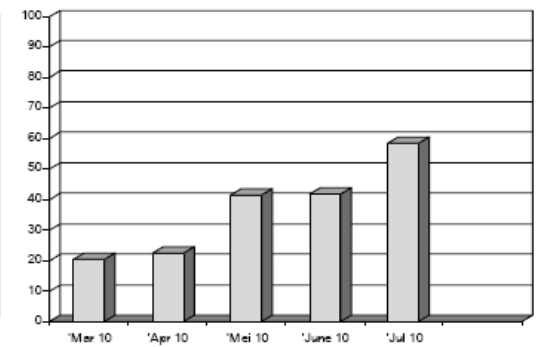
Recently opened in end March 2010, Grand Zuri Jababeka - Cikarang designed for the discerning business traveller and provides a much needed sanctuary to visitors of the industrial district. Business visitors appreciate that being located directly inside the industrial district, getting around is effortless. The hotel houses 129 rooms and suites. All rooms are modern minimalist in design, combining stylish simplicity with exceptional comfort and convenience. Sleep easy on customised Zuri Dream by King Koil bedding with a plush pillow and duvet blanket. Cerenti offers informal, wide selections, from local dishes to international fares; specializing in Korean and Japanese dishes to cater to the local demand. Interiors are designed to create a relaxing ambience. The restaurant also features 3 private dining rooms for intimate dining experience. Mandiva Spa offers a combination of international treatments with a uniquely Indonesian spa philosophy and design accents. The hotel's spacious gymnasium, V-Posture is equipped with a full range of the latest exercise equipment for cardiovascular and weight training, and features fitness professionals to assist with training sessions. The facilities also include a swimming pool, sauna and whirlpool with relaxation areas. The hotel offers 6 meeting rooms and a spacious pre function area accommodating up to 1000 guests for a variety of occasions.



**ADDRESS** JI Niaga Raya kav. AA-2  
 Jababeka II, Cikarang 17530  
**TELEPHONE** +62 21 8984 2355  
**FAX** +62 21 8984 2300



AVERAGE ROOM RATE



OCCUPANCY

# Grand Zuri Palembang

<b>Opening date :</b>	<b>25 July 2010</b>
<b>No. of rooms :</b>	<b>154</b>
<b>No. of employees :</b>	<b>130</b>
<b>Building area :</b>	<b>+/- 10000 m<sup>2</sup></b>
<b>Land area :</b>	<b>+/- 3000 m<sup>2</sup></b>
<b>No. of floors :</b>	<b>9 + 1 Basement</b>

The latest addition to our portfolio, recently opened in July 2010 Grand Zuri Palembang designed for the discerning business traveller and provides a much needed sanctuary to visitors of the industrial district. Business visitors appreciate that being located strategically within the city center, so getting around is effortless.

The hotel houses 154 rooms and suites. All rooms are modern contemporary in design, combining stylish simplicity with exceptional comfort and convenience. All suites feature a separate living area, a spacious work desk, a large bathroom with bathtub, and are complemented by WiFi, 32-inch LCD TV and minibar. Sleep easy on customised Zuri Dream by King Koil bedding with a plush pillow and duvet blanket.

Cerenti offers informal, wide selections, from local dishes to international fares. Interiors are designed to create a cozy and relaxing ambience. Open for breakfast, lunch and dinner.

The wellness center is a harmonious cocoon where every imaginable indulgence awaits. Mandiva Spa offers a combination of international treatments with a uniquely Indonesian spa philosophy and design accents. The hotel's spacious gymnasium, V-Posture is equipped with a full range of the latest exercise equipment for cardiovascular and weight training, and features fitness professionals to assist with training sessions. The facilities also include a swimming pool, sauna and whirlpool with relaxation areas. The hotel offers 5 meeting rooms and a spacious pre function area accommodating up to 400 guests for a variety of occasions.



ADDRESS

Jl Rajawali no.8  
Palembang 30113,  
Sumatra Selatan  
+62 711 313800  
+62 711 313900

TELEPHONE

FAX

# The Premiere Pekanbaru

- coming soon end 2010

<b>Opening date :</b>	<b>December 2010</b>
<b>No. of rooms :</b>	<b>161 + 8 rooms</b>
<b>No. of employees :</b>	<b>200</b>
<b>Building area :</b>	<b>+/- 17500 m<sup>2</sup></b>
<b>Land area :</b>	<b>+/- 8500 m<sup>2</sup></b>
<b>No. of floors :</b>	<b>12 + 1 Basement</b>

This property will set new standards for hospitality in the city of Pekanbaru. It will also offer our guests a new location in which to experience the Grand Zuri brand promise that "we know how to please you". The first property by the "The Premiere by Grand Zuri" brand.

Comprising of 161 rooms and 8 suites, The Premiere Pekanbaru will be located in the heart of the city, is a mere 15 minutes from Sultan Syarif Kasim II International Airport and will offer panoramic views of the city and Siak river. It is strategically located amongst governmental buildings and major office buildings.

To complement the luxury experience synonymous with the Premiere name, there will be a variety of all-day dining and fine restaurants, bars and lounges. The spa will combine international treatments with a uniquely Indonesian spa philosophy and design accents.

Meeting and business centre facilities will also offer first class service and amenities for business travellers and the meetings business segment looking to experience smaller-scale, exclusive events. While the 1000+ seats ballroom will cater to the production of larger scale events from weddings to exhibitions.



ADDRESS

Jl. Sudirman . Pekanbaru, Riau

# COMING SOON

The Premiere Pekanbaru – End 2010

Zuri Express Palembang – 2nd Half 2011

Zuri Express Padang - 2nd Half 2011

Zuri Express Pekanbaru @ SKA

Zuri Express Pekanbaru @ Kemuning

# FUTURE DEVELOPMENTS

Zuri Express Tangerang, Bali, Jakarta, Lampung, Bangka, Batam, Cepu

# Community Involvement

Grand Zuri Group is united by our shared values and an unwavering commitment in making a difference by helping our people and our wider communities achieve its potential. Grand Zuri Group believes it has a powerful role to play in strengthening our communities. Our strong culture of service and authentic desire to make meaningful impact is at the heart of all our community involvement initiatives.

As part of our multi-faceted community involvement strategy, we regularly held activities such as visits to orphanage, nursing home, place of worships and mass circumcision.

Just recently, Grand Zuri Group reaffirmed its commitment in the improvement of education of Indonesia's teenager through "Save a Teen" program in conjunction with Putera Sampoerna Foundation.



PREMIERE  
Grand Zuri  
ZURIPRESS

Save a Teen

Save a Teen' with Grand Zuri Hotels  
IDR 10.000,- will be donated  
to keep our teens in school.

PUTERA  
SAMPOERNA  
FOUNDATION

For further information, please visit:  
[www.sampoernafoundation.org](http://www.sampoernafoundation.org)  
Phone: +6221 577 2340

# Press Coverage

## Grand Zuri Palembang



HALAMAN 5 SRIWIJAYA POST



### HOTEL BINTANG TIGA DENGAN KEMEWAHAN BINTANG EMPAT

**Hanya Rp.333.000,- Noll Breakfast 2 Orang**

Grand Zuri Palembang menawarkan pengalaman menginap yang istimewa dengan fasilitas bintang tiga dan kemewahan bintang empat. Hanya Rp.333.000,- Noll Breakfast 2 Orang. Fasilitas yang ditawarkan meliputi kamar tidur yang luas dan nyaman, kamar mandi dengan perlengkapan lengkap, TV layar lebar, dan layanan kamar 24 jam. Grand Zuri Palembang juga menawarkan fasilitas konferensi dan pertemuan yang lengkap, termasuk ruang rapat yang luas dan nyaman, serta layanan catering yang profesional.

Grand Zuri Palembang

### HARGA PROMOSI Yang SPEKTAKULAR Dari HOTEL GRAND ZURI

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Grand Zuri Palembang

### BESOK PEMBUKAAN HOTEL BINTANG TIGA DENGAN KEMEWAHAN HOTEL BINTANG EMPAT

Grand Zuri Palembang menawarkan pengalaman menginap yang istimewa dengan fasilitas bintang tiga dan kemewahan bintang empat. Hanya Rp.333.000,- Noll Breakfast 2 Orang. Fasilitas yang ditawarkan meliputi kamar tidur yang luas dan nyaman, kamar mandi dengan perlengkapan lengkap, TV layar lebar, dan layanan kamar 24 jam. Grand Zuri Palembang juga menawarkan fasilitas konferensi dan pertemuan yang lengkap, termasuk ruang rapat yang luas dan nyaman, serta layanan catering yang profesional.

Grand Zuri Palembang

# Press Coverage

## Grand Zuri Jababeka

### Grand Zuri Hotels Jababeka

Hotel yang berdiri pada bulan Maret 2010 ini sudah mulai menjadi bagian terpenting dalam perkembangan sektor perhotelan dan pariwisata di daerah Cikarang, Bekasi. Grand Zuri Hotels Jababeka meskipun belum genap satu tahun usianya sudah memiliki banyak customer.

Saat ini hotel yang berlokasi di Jalan Niaga Raya Blok AA-2 Kawasan Industri Jababeka ini merupakan property kelima dari Grand Zuri Hotels Group yang berpusat di Pekan Baru - Riau. Kontribusi dari Grand Zuri Hotels adalah untuk selalu melayani, berinovasi, berkreaitifitas, dan selalu menjadi yang terdepan dalam jasa hospitality.

Dino Leonardi, selaku General Manager Grand Zuri Hotels Jababeka mengungkapkan, visi kami adalah menjadi "Hotel Chain Plus" Nasional yang membanggakan dengan kualitas internasional. Dengan bermotomax "We Know How To Please You" dan dukungan seluruh manajemen dan karyawan, Dino Leonardi yakin bahwa visi ini akan terwujud.

Grand Zuri Hotels Jababeka berdiri di atas

lahan seluas kurang lebih 5000m<sup>2</sup>, dengan jumlah lantai sebanyak 11 lantai. Hotel ini memiliki 129 kamar dengan design ruangan berteknologi modern, minimalista dengan spesifikasi sebagai berikut : 90 Superior Room, 35 Deluxe Room, 3 Junior Suite dan 1 Presidential Suite, dilengkapi dengan Cermit Restoran, Mandiri Spa, Koperasi, Fitness Centre, Swimming Pool, Whirl Pool, Sauna, Zuri Lounge, Karaoke, Business Centre dan 6 Meeting Rooms dengan kapasitas maksimal sampai 800 orang.

Dino Leonardi memantahkan, penga pasar industri Perhotelan sangat besar. Sangat jama dari industri yang memiliki masa depan yang luas dan mengedepankan berbagai kegiatan seperti seminar, lokakarya, maupun pelatihan. Begitu juga frekuensi tamu dari sektor bisnis juga tergolong tinggi, tamu yang baik berasal dari masyarakat. Selain itu, market di Kawasan Industri juga masih

terbuka lebar, sementara hotel yang ada masih sedikit. Usaha yang menjadi salah satu kawasan Grand Zuri Hotels Group memang sangatlah produktifnya yang letaknya ini di Kawasan Industri Jababeka.

Grand Zuri Hotels Jababeka  
Jl. Niaga Raya Kav. AA-2 Jababeka II  
Cikarang, 17530 Indonesia.  
T. +62 21 8984 2355 F. +62 21 8984 2300

### Grand Zuri Hotels Jababeka

The hotel established in March of this year 2010 has become the most important part in the development of hotelier and tourism sector in Cikarang area, Bekasi. Although the age of the Grand Zuri Hotels Jababeka is not yet one year but has plenty of customers.

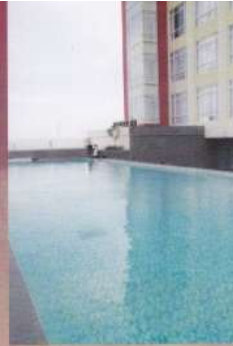
Currently the hotel located at Jalan Niaga Raya Blok AA-2 Jababeka Industrial Estate constitutes the fifth property of Grand Zuri Hotels Group of which the head office is in Pekanbaru - Riau. The commitment of Grand Zuri Hotels is always serving, innovating, creating, and always become the foremost in hospitality services.

Dino Leonardi, as General Manager of Grand Zuri Hotels Jababeka affirms, our Vision is to become National "Hotel Chain Plus" which may be proud of with international quality. With the motto reading "We know how to please you" and support from the whole management and its employees, Dino Leonardi is sure that this vision may be realized.

Grand Zuri Hotels Jababeka is established on a plot of land at an area of more than 5,000 m<sup>2</sup>, with number of floor as many as eleven (11) floors. This hotel has one hundred and twenty nine (129) rooms with a room design of modern minimal nuance under the following specification: 90 Superior room, 35 Deluxe Room, 3 Junior Suite and 1 Presidential Suite, equipped with Cermit Restaurant, Mandiri Spa, Vapour Fitness Centre, Swimming Pool, Whirl Pool, Sauna, Zuri Lounge, Karaoke, Business Center and 6 Meeting Rooms with a maximum capacity of 800 people.

Dino Leonardi added that the market share of Government agency is very big, a lot of visitors from the agency who spend the night regularly and hold various activities such as seminar, workshop, as well as training. Also frequency of visitors from business sector is also considered high, other visitors are from expatriates. Besides, the market in the Industrial Estate is also open wide, whereas that in the hotel is still only a few, that is one of the reasons why Grand Zuri Hotels Group develops its fifth property in Jababeka Industrial Estate.

Grand Zuri Hotels Jababeka  
Jl. Niaga Raya Kav. AA-2 Jababeka II Cikarang, 17530 Indonesia.  
T. +62 21 8984 2355 F. +62 21 8984 2300



### Penggalangan Dana Save a Teen

RABU (28/7), Grand Zuri Hotels Group dan Putera Sampoerna Foundation melakukan kolaborasi dalam rangka penggalangan dana pendidikan Save a Teen. Kespepakatan kerja sama itu ditandatangani oleh President Director Grand Zuri Hotels Group Nicodemus Kasan Kurniawan, dan Director of Sales Putera Sampoerna Foundation Vira Soekardiman. Bantuan itu diberikan kepada generasi muda berprestasi dan berkarakter yang berasal dari keluarga prasejahtera. Melalui kampanye Save a Teen ini diharapkan dapat menciptakan pemimpin masa depan Indonesia yang berkualitas dengan membantu pelajar Indonesia yang membutuhkan bantuan.



### Grand Zuri Hotels Group supports 'Save a Teen' Campaign

Grand Zuri Hotels Group has joined the "Save a Teen" campaign, cooperating with Putera Sampoerna Foundation in a fund-raising program to provide education fees for students with financial difficulties.

Signing the cooperation deal on July 28, 2010, Grand Zuri Hotels Group will participate in the campaign by requesting the customers of its seven hotels to donate at least Rp 10,000 at the time of check in. Seven of these hotels are located in different parts of the nation such as Pekanbaru, Duri, Dumai, Greater Jakarta and Palembang.

The proceeds of the donations will be handed over to Putera Sampoerna Foundation to pay for the tuition of potential students. With more than 50 million citizens of Indonesia still living under the poverty line, at least 1.5 million students in the country miss out on higher education every year. The campaign is aimed at sending 12,000 students back to school this year alone.



ANTUSIA: Kepala Dinas Pemuda Olahraga Pariwisata dan Budaya Kabupaten Bekasi tampak antusias saat menerima bingkis Argentina versus Nigeria di Grand Zuri, kemarin.

### Grand Zuri Disambut Baik Dinas Pariwisata

CIKARANG-Hotel Grand Zuri sebagai penyelenggara reuni senam tingkat kota tahun 2010 kemarin mendapat pujian Dinas Pemuda Olahraga Pariwisata dan Budaya, Kabupaten Bekasi, pegawai di kawasan Jababeka, dan wartawan media cetak dan elektronik. General Manager Hotel Grand Zuri Dino Leonardi mengaku senang hasil yang ia peroleh ini menjadi penyelenggara reunion langgeng Piala Dunia 2010. "Selama Piala Dunia berlangsung, kami akan terus beres-ares agar rumah dan kita menjadi suasana yang baik bagi pengunjung," kata pria kelahiran Bandung 1980 ini. Dalam Dino, senam yang ter-

leak di hotel dan itu bisa menampung hingga 200 orang. "Makanya saya terus mengajak orang-orang yang suka dan punya ide kreatif yang bisa membuat suasana jadi ramai saat pertandingan" ungkapnya. Pertandingan Argentina versus Nigeria kemarin sukses menjadi daya tarik sendiri buat Hotel Grand Zuri. Karena suasana pertandingan Kadinpo-Bekasi, Edi Rusdadi. Ini merupakan momen penting yang diselenggarakan Hotel Grand Zuri. "Kita ini jagal di Jababeka. Saya ingin sampai jak punya baik sendiri. Kalau sempatnya sesuai dengan biaya hotel. Harapannya bisa mendapatkan masa yang lebih re-

me lagi," ujarnya di sela-sela pertandingan. Pertandingan Argentina versus Nigeria jadi salah satu pertandingan Argentina. Challenge itu kesenangan membuat dari para anak muda yang juga ikut bergabung di Hotel Grand Zuri dan menginspirasi. "Siapa yang melakukan Nigeria yang ambil lawan Argentina," bujuk Yus Wirtawan Radio Asia untuk merundingi Edi. Selain Edi, hadir juga anggota DPRD Kabupaten Bekasi Tah Minerva, dan pengurus di Jababeka. Lounge terus ribut dengan terakan terapan saat pertandingan Live! Nasa hingga menjadi gemang Nigeria. (M)

# Press Coverage

Grand Zuri Dumai

**STIKOR**  
**Grand Wisata**  
 Kawasan, Fasilitas  
 Candi Hotel Grand Zuri  
 Dumai

**Diberi Bumbu  
 khas Italia**

Beberapa hotel yang ada di Dumai ini mulai menggelar acara makan malam yang istimewa. Salah satunya adalah Grand Zuri Dumai. Hotel ini menghadirkan chef profesional yang akan menyajikan hidangan istimewa. Salah satunya adalah pizza yang dimasak dengan bumbu khas Italia.

**Ramadhan di Hotel Grand Zuri Dumai**

Menjelang Ramadhan, Hotel Grand Zuri Dumai menghadirkan menu spesial yang menggugah selera. Salah satunya adalah pizza yang dimasak dengan bumbu khas Italia. Selain itu, hotel ini juga menyediakan menu lain yang lezat dan bergizi.

**Pernah Masak Untuk RI 1 dan RI 2**

Agus, seorang chef profesional yang pernah memasak untuk RI 1 dan RI 2, kini bekerja di Hotel Grand Zuri Dumai. Dengan pengalaman yang luas, Agus akan menyajikan hidangan istimewa yang menggugah selera.

**Paket Buka hanya Rp 70 Ribu**

Hotel Grand Zuri Dumai menawarkan paket buka puasa yang hanya Rp 70 Ribu. Paket ini mencakup hidangan yang lezat dan bergizi, serta suasana yang nyaman dan menyenangkan.







Tribun Pekanbaru, 26 Maret 2010  
 Halaman : 3

## Akan Matikan Lampu Dua Jam

**Grand Zuri Dumai Peduli Lingkungan**

**DUMAI, TRIBUN-** Sebagai dunia usaha yang memberikan layanan jasa perhotelan, Grand Zuri Dumai menunjukkan kepedulian terhadap kelangsungan lingkungan hidup. Hal itu dilakukan untuk mengurangi dampak perubahan iklim.

General Manager Hotel Grand Zuri Dumai, Sutan P Lubis, Kamis (25/3) mengatakan kepedulian tersebut ditujukan Grand Zuri Dumai dengan mengimplementasikannya dalam program tersebut di lingkungan terdekat. "Tahun ini, Hotel Grand Zuri Dumai turut berpartisipasi dalam program satu jam pemadaman lampu," katanya.

Jadi Sutan mengharapkan pada Sabtu (27/3) mendatang mulai pukul 20.30 WIB, tamu hotel tidak kaget jika melihat suasana lebih gelap dari biasanya. Ia menyebutkan, program tersebut merupakan bagian dari Earth Hour yakni program kepedulian lingkungan global yang diorganisir oleh World Wildlife Found for Nature (WWF).

"Pemadaman yang kita lakukan ini tentunya tidak akan mengganggu kenyamanan tamu hotel. Meskipun sejumlah lampu akan dipadamkan sehingga penerangan akan menjadi berkurang seperti lampu eksterior dan mengedipkan atau memadamkan lampu interior yang kurang diperlukan. Kita juga akan mengurangi pemakaian lampu di area umum misalnya bar, dan restoran, kondor dan back office area. Sedangkan lampu-lampu yang esensial tetap kami nyalakan," ucapnya. Dijelaskan Sutan, Earth Hour sudah dimulai di Sidney 2007 lalu. Saat itu sedikitnya 2,2 juta rumah atau pelaku bisnis mematikan lampu selama dua jam. Sedangkan 2008, sebanyak 50 juta rumah bergabung dalam program tersebut dengan cara mematikan lampu selama satu jam.

Langkah tersebut seterusnya diikuti pengelola bangunan-bangunan terkenal di dunia seperti Jembatan Golden Gate di San Fransisco, Colosseum di Roma, Opera House di Sydney dan Billboard Coca Cola di Times Square.

Sutan menghimbau semua pihak untuk mendukung kegiatan kelestarian lingkungan tersebut. Caranya sangat mudah dengan melakukannya dengan tindakan yang kecil diharapkan dapat membuat perubahan yang lebih besar. (ib)






# Press Coverage

Zuri Express Pekanbaru @ Gatot Subroto (previously Hotel Pelangi)

**Pelangi TV**  
Segera Menjadi Hotel Bintang 2

Advertorial

Hotel Pelangi Pekanbaru yang berprestasi sebagai Grand Hotel Pekanbaru telah meraih predikat sebagai Hotel Bintang 2 yang ditetapkan oleh Kementerian Pariwisata dan Ekonomi Kreatif. Hal ini menunjukkan bahwa Hotel Pelangi Pekanbaru telah memenuhi standar internasional yang ditetapkan oleh Kementerian Pariwisata dan Ekonomi Kreatif.

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Untuk informasi lebih lanjut, silakan hubungi kami di nomor telepon 0812-424242 atau kunjungi website kami di [www.hotelpelangi.com](http://www.hotelpelangi.com).

**Menuju Hotel Bintang 2**  
Pelangi TV

Advertorial

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**Pelangi TV**  
**HOTEL PELANGI**  
The Finest Smart Hotel In Pekanbaru

Advertorial

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## **Grand Zuri Group**

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### **About Grand Zuri Group**

Grand Zuri Group is providing a unique investment opportunities with its holistic approach in hotel management. With its vision to be a global contemporary brand and its locally anchored heart, Grand Zuri is all about offering unique experiences for discerning customers. The Group is united by our shared values and an unwavering commitment to quality. We make a difference by helping our people, our investors, our customers and our wider communities achieve potential.

[www.grandzuri.com](http://www.grandzuri.com)

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For further information, please contact: